

北京城市实验室 Beijing City Lab

ID of the slides

19



Slides of BCL

www.beijingcitylab.com

How to cite

Author(s), Year, Title, Slides at Beijing City Lab, http://www.beijingcitylab.com

E.g. Long Y, 2014, Automated identification and characterization of parcels (AICP) with OpenStreetMap and Points of Interest, Slides at Beijing City Lab, http://www.beijingcitylab.com

Urban Form, Jobs/Housing Relation, Commuting Efficiency of Chinese Cities

Jiangping Zhou, Ph.D.

Assistant Professor

Department of Community and Regional Planning

College of Design

IOWA STATE UNIVERSITY

zjp@iastate.edu

Big questions



- What
- Why
- How
- Where
- Who
- When
- So what...

Urban form

 Urban form: Hard to define, but still an important area/topic of concern for many disciplines

Urban form: Lynch(1981)

- Purposeful human actions, imagination and perception
- Form and quality of human settlement
- Universal value system and lasting characteristics of the above form
- Actions that can change the above

Urban form: Lynch(1981)

- Multiple and conflicting interests
- Decision-making mechanisms: underlying multi-culture and responses to changes
- Theories for rapid and incomplete decisions and answers to questions from the public
- Theories for examining different forms and proposing new feasible forms

Jobs/Housing relation

- A dimension of urban form
- Quantitative/qualitative/spatial relations
- Implications for commuting and congestion
- Reflection of, or de facto social relations and ways of production and social organization/control (e.g., *Danwei*, racial segregation)

Commuting efficiency

- There exists theoretically minimum/maximum average commutes for given jobs/housing relation and/or urban form
- Existing commuting patterns can be improved or optimized via urban form and jobs/housing relation

A two-stage model

- Jobs-housing relation=f(urban form and other factors)
- Commuting efficiency=f(jobs-housing relation and other factors)

Modifiable unit of analysis

- Where should be the boundary of "urban" in urban form? (or how to define it)
- J/h balance is achieved at the regional level
- Commuting efficiency=f(j/h or urban form): subject to the above
- Who's j/h balance or commuting efficiency and when(temporal issues)?
- How to improve c.e.?

Not just data issues

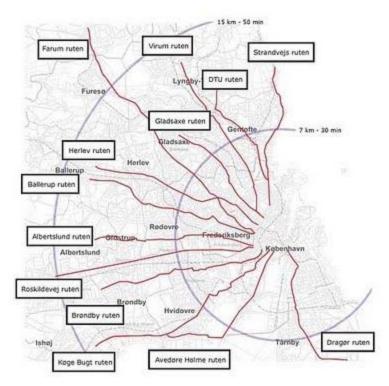
- Existing studies: survey data, 5-year duration
- Proposed studies: big data, monthly and even daily! Field trips, interviews, etc.
- Urban form and j/h balance: Artifacts of the value system and social relations
- So is commuting efficiency (at least partially)

Prototypes/Theories for j/h, c.e. u.f.

- Theories/Principles: TOD-4D; New Urbanism; Transit Metropolis; Chicago School; LA School...
- Practices: ?
- International cases: Copenhagen, Stockholm, Portland, Curitiba
- Chinese cases?

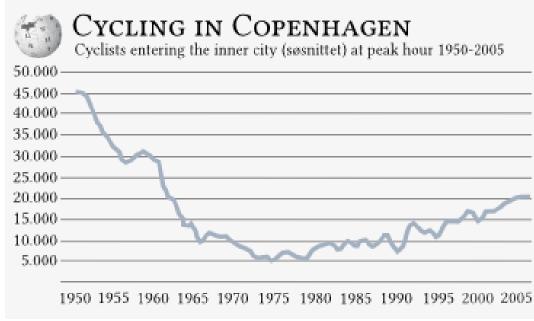
Copenhagen



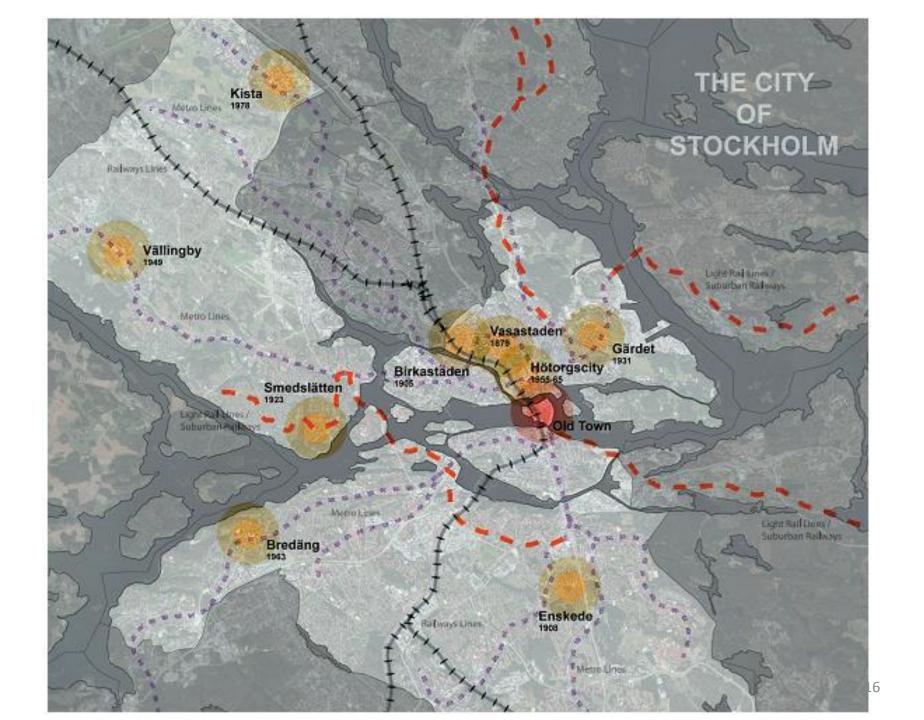


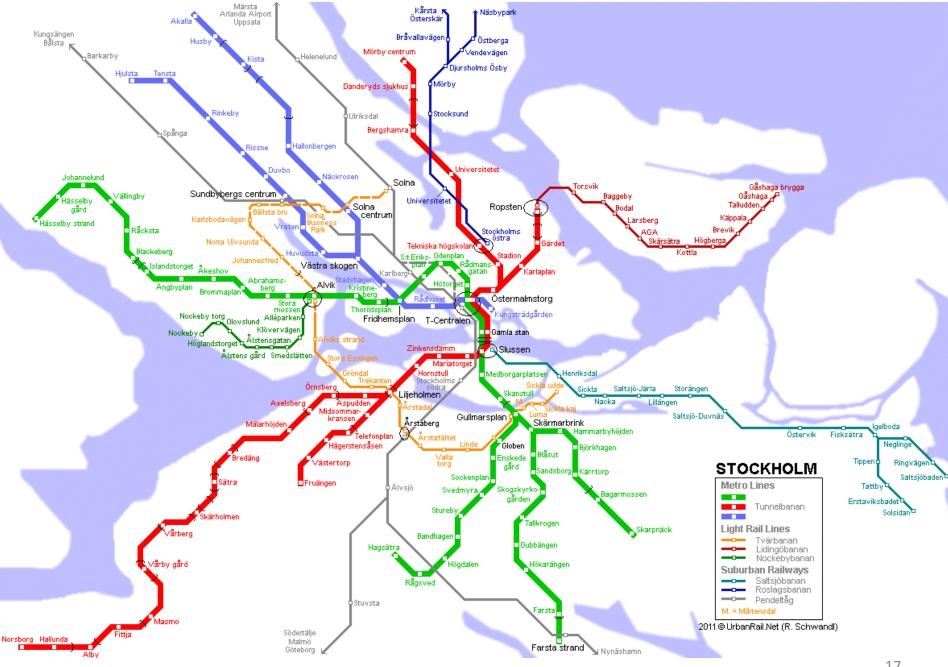


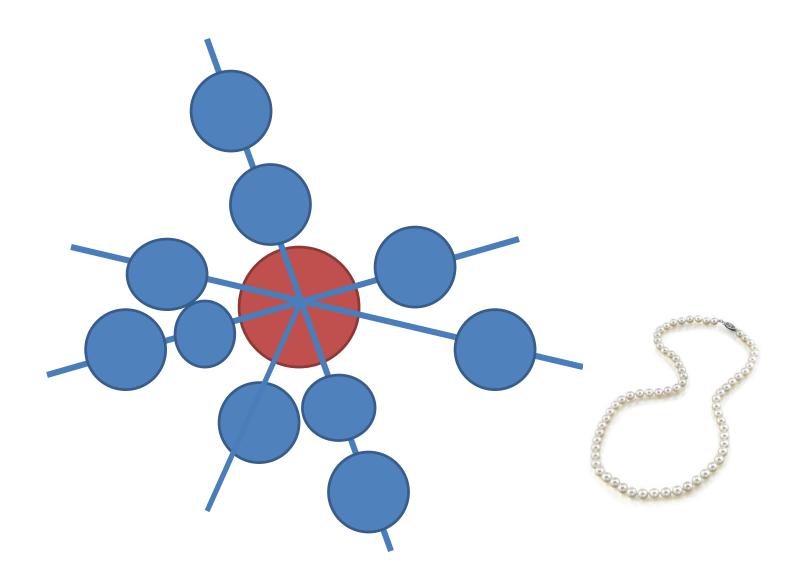




Stockholm







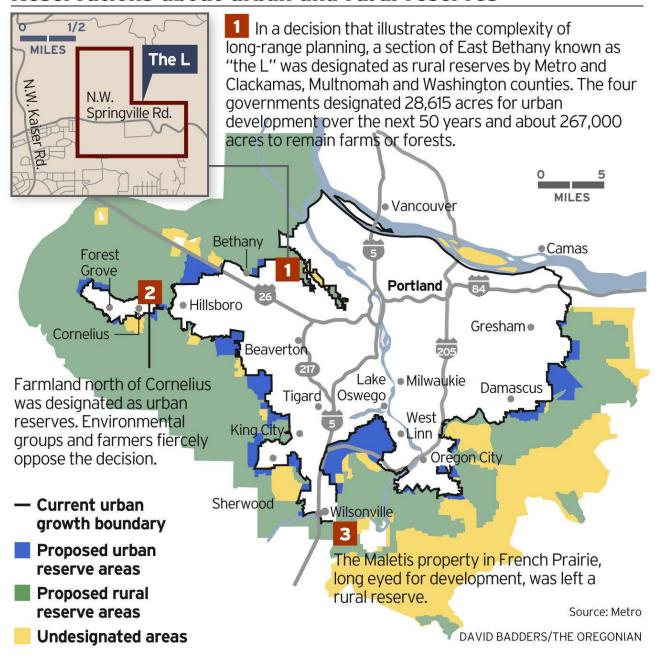


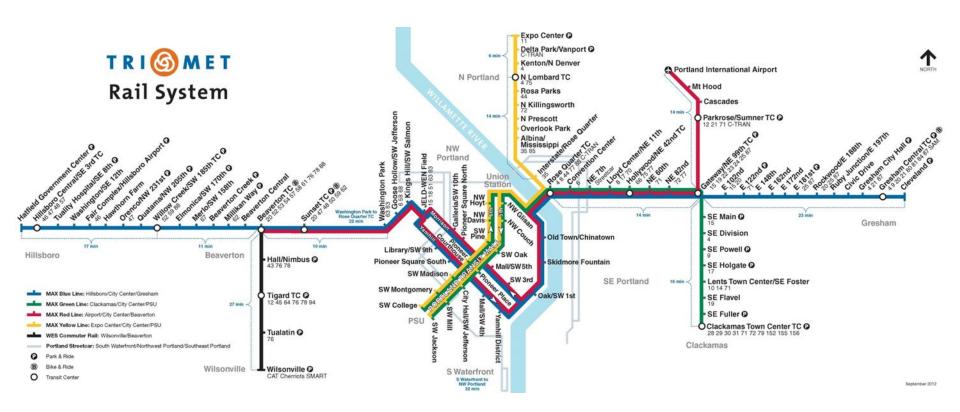


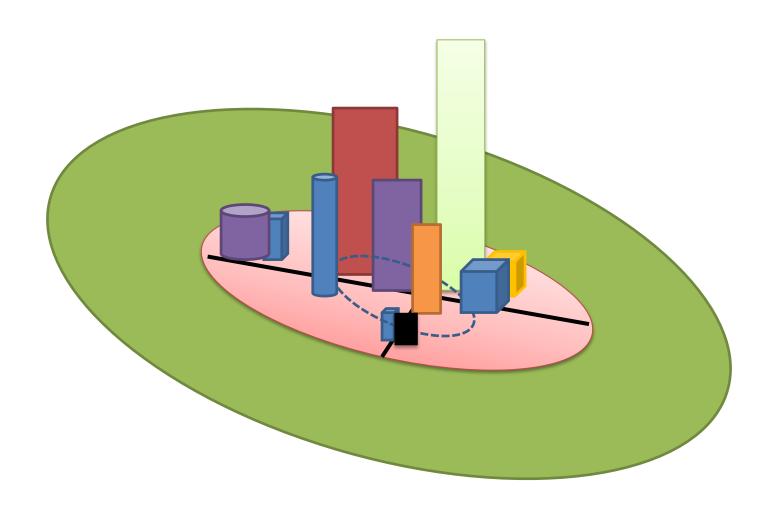


Portland, OR

Reservations about urban and rural reserves





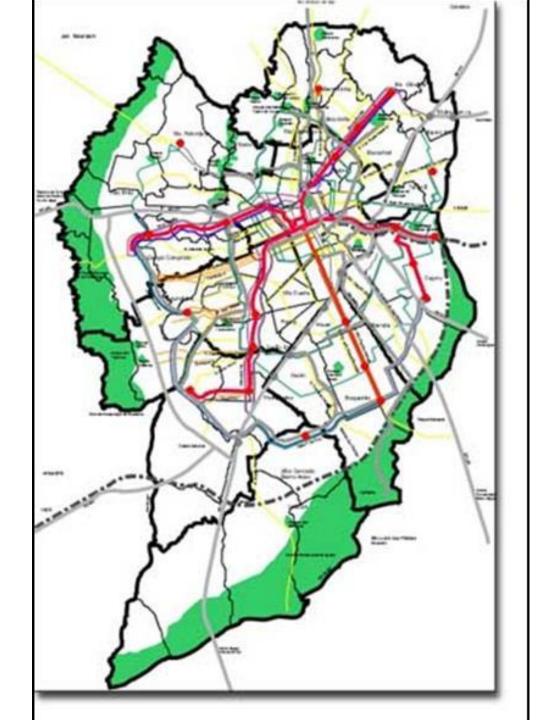








Curitiba







Chinese cases?

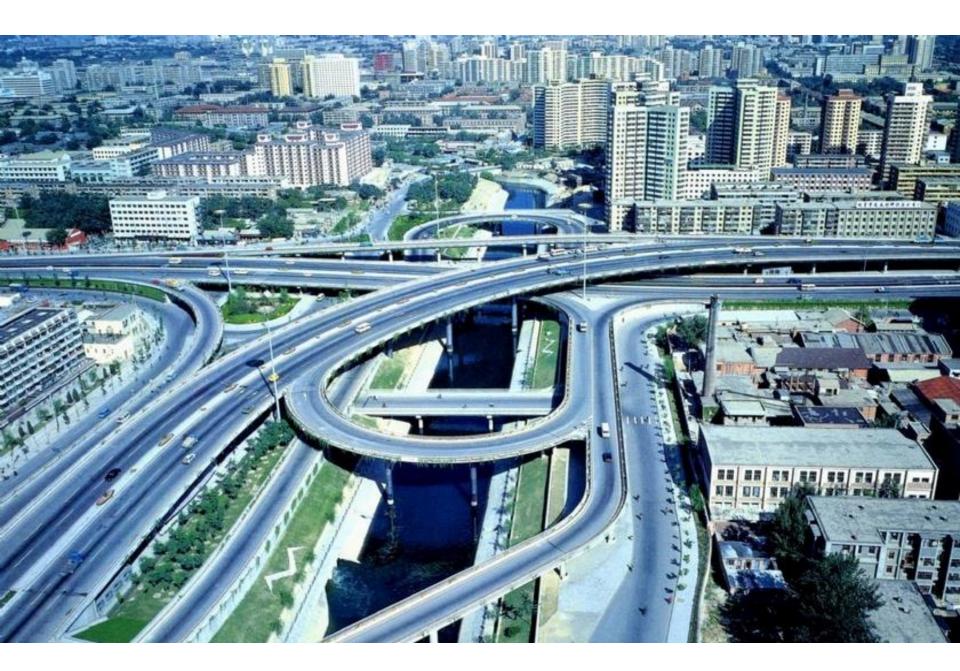
PRC->People's Republic of Cars?

Many Chinese cities have a significant # of overpasses and elevated expressways (for cars) and new towns

Few Chinese cities have public transit-land use patterns shown in, or even transcend the prototypes

Urban expansion rate is greater than urban population density growth rate*











Why the above happened? And how do they affect commuting efficiency? What can we do about them?

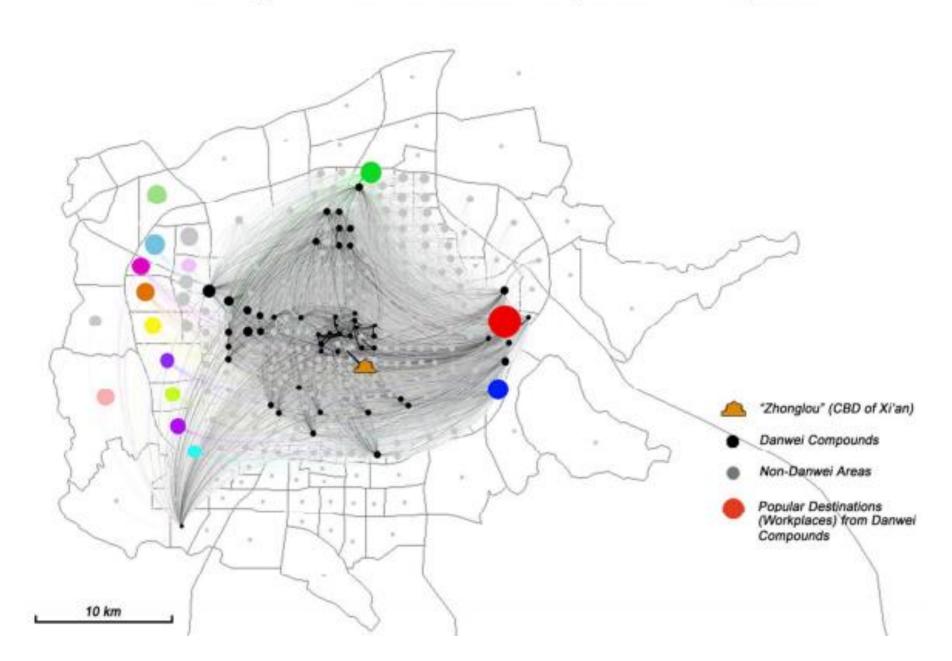
Case studies conducted

- Beijing: A metropolis facing various and rapid transformations
- Xi'an: A developing inland city where legacy of Danwei may still persists
- Suzhou Industrial Park: Can we plan for good urban form, j/h balance and commuting efficiency?

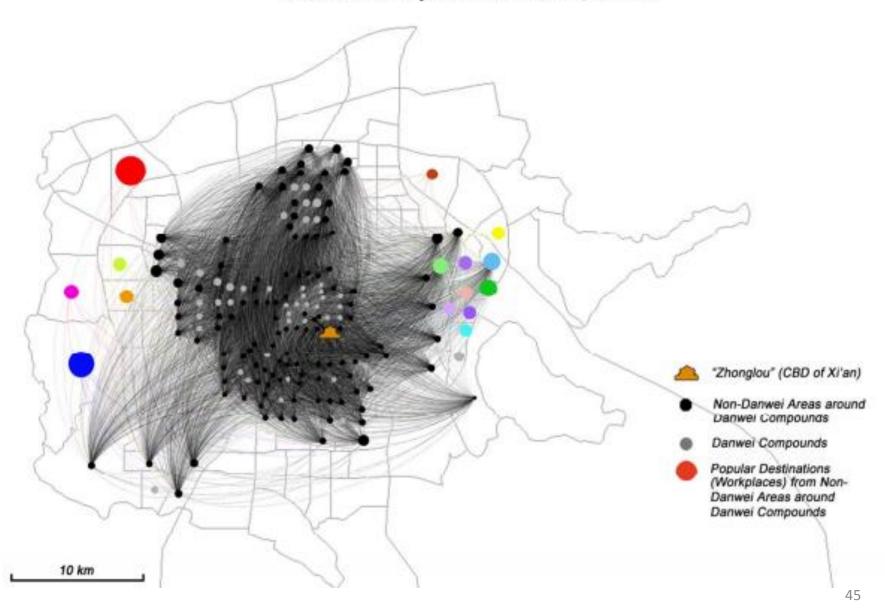
•

Xi'an

Journeys to Work from Danwei Compounds in Xi'an, China

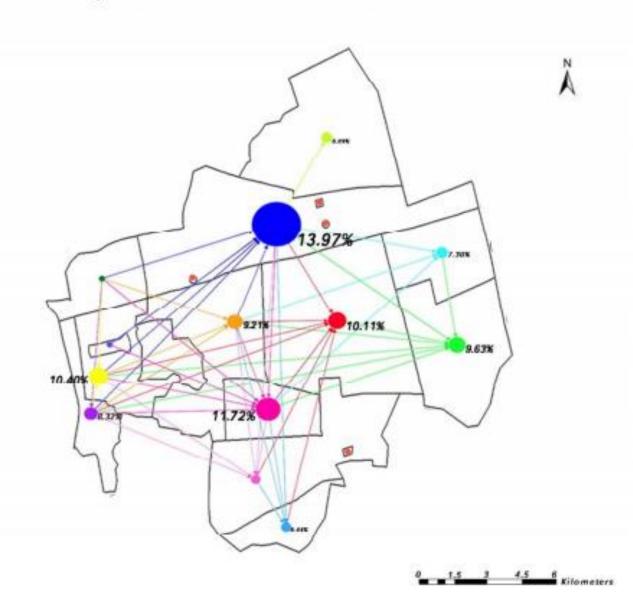


Journeys to Work from Non-Danwei Areas around Danwei Compounds in Xi'an, China

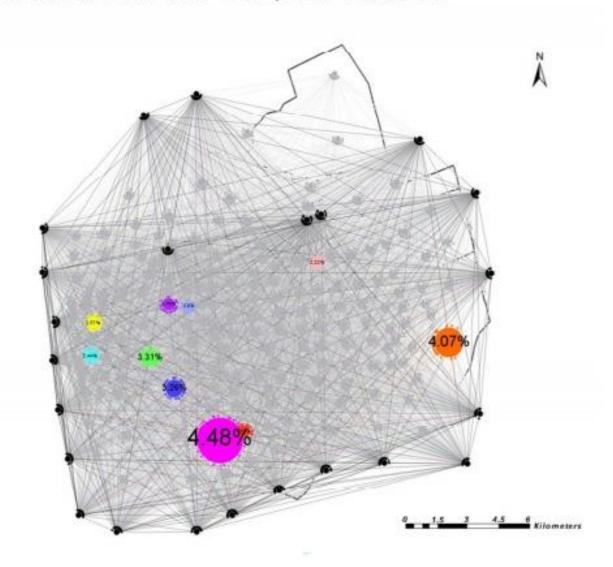


Suzhou Industrial Park

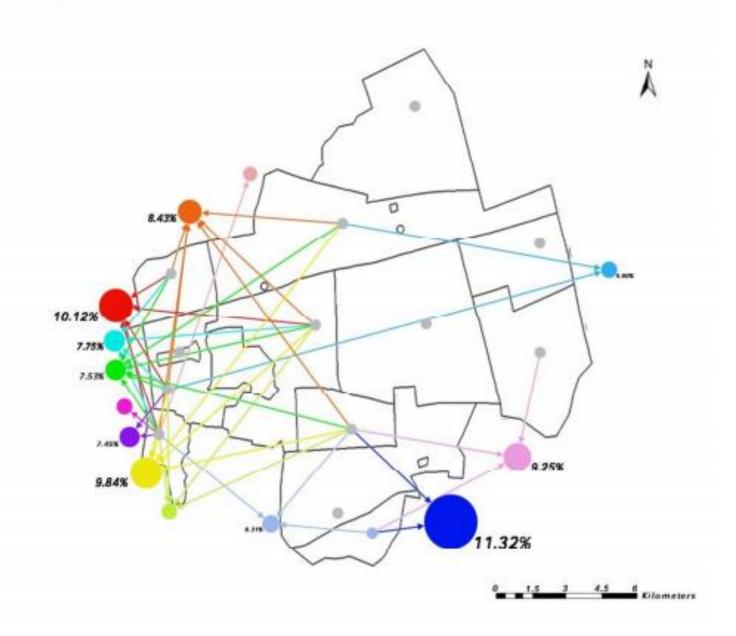
Journeys to work visualization: Both workplace and home inside SIP



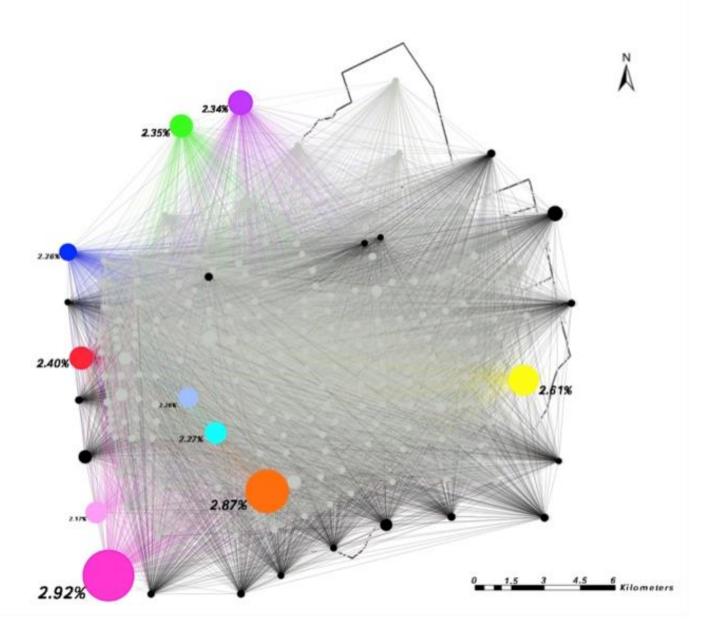
Journeys to work visualization: Home outside SIP and Workplace inside SIP



Journeys to work visualization: Workplace outside SIP and home inside SIP

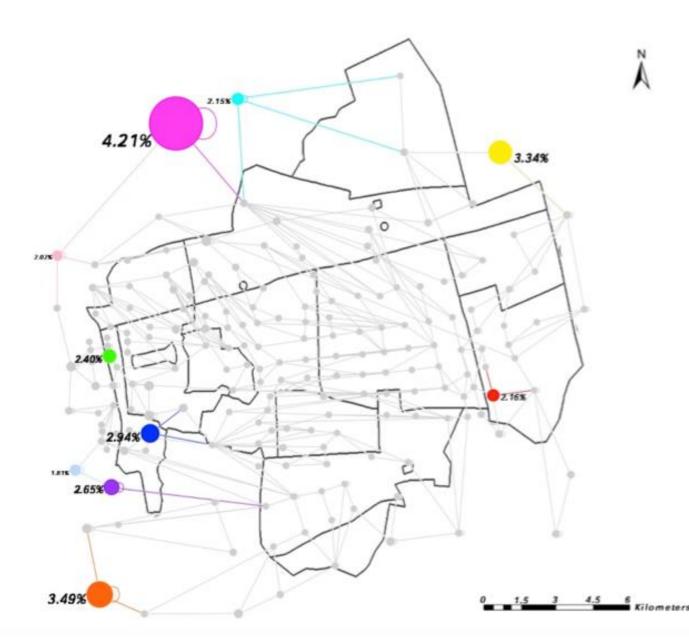


The Top Ten Employment Centers in and around Suzhou Industrial Park



Employment centers (% near it is the share of all the SIP workers)

The Top Ten Employment Centers in and around Suzhou Industrial Park: When Commuting Flows Optimized



Employment centers (% near it is the share of all the SIP workers)

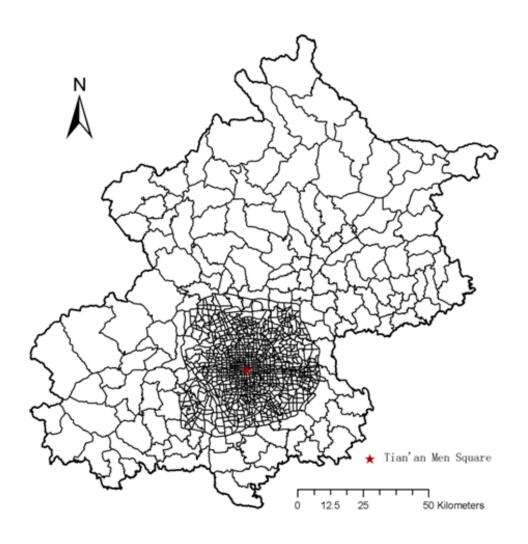
Beijing case study

- Beijing: 28% of the residents commuting by bus*
- Using smart card data rather than survey data(n=216,844)
- Considering policy scenarios
- Supplementing the above with secondary housing data, expert opinions and field trips
- Establishing land use "prototypes" of jobs/housing separation/imbalance

Case study site

- Over 20 million residents
- 16, 410 KM²
- 28, 343 buses and 948 bus routes
- 187, 500 KM bus route length
- Total annual passengers: 4.9 billion

Beijing







Method(1)

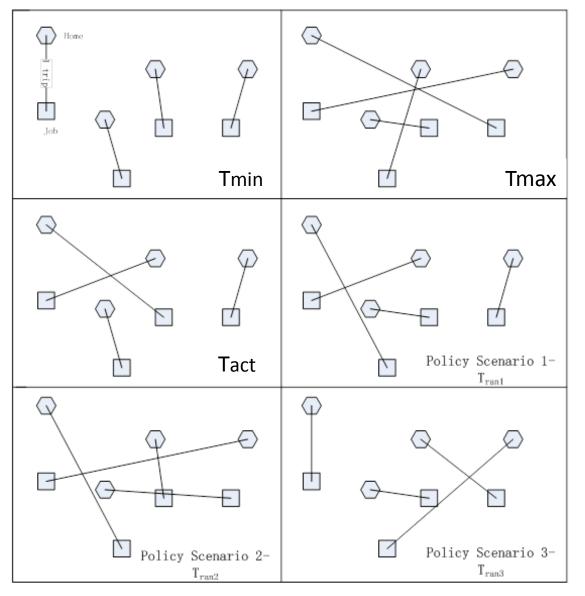
- Commuting efficiency: Excess commuting framework
- Assumptions:

Homogeneous jobs and workplaces

Numerical and distributions of jobs and workplaces are fixed (fixed urban form)

Commuters can be enticed or forced to swap jobs and/or workplaces

T_{ran} and policy relevance



58

Method(2)

Transportation problem: Linear programming

Min:
$$Z = \frac{1}{N} \sum_{i=1}^{m} \sum_{j=1}^{n} c_{ij} X_{ij}$$

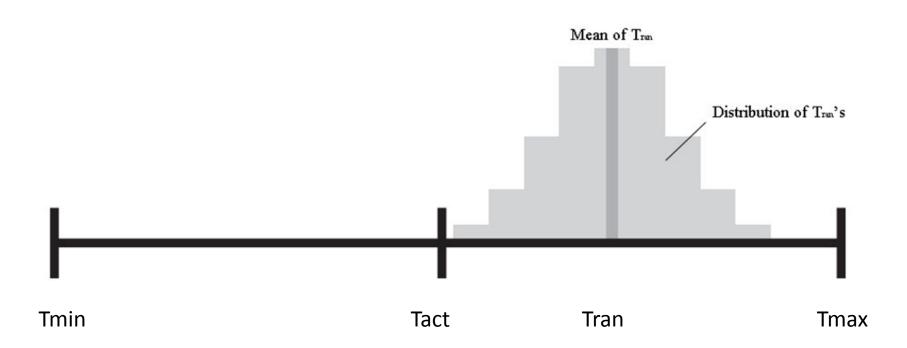
$$\underbrace{\mathbf{s.t.}}_{i=1} \mathbf{X}ij = \mathbf{D}j \qquad \forall j = 1, ..., m$$

$$\sum_{j=1}^{m} Xij = Oi \qquad \forall i = 1, ..., n$$

$$Xij \ge 0$$
 $\forall i, j$

where, m = number of origins; n = number of destinations; O_i = trips beginning at zone i; D_j = trips destined for zone j; cij = travel cost from zone i to zone j; X_{ij} = number of trips from zone i to zone j, and N = total number of trips. The objective function minimizes average transport costs.

T_{min} , T_{act} , T_{ran} and T_{max}



Excess Commuting(EC) and Commuting Efficiency(Cu)

$$EC = \left(\frac{T_{act} - T_{min}}{T_{act}}\right) * 100$$

$$Cu = \left(\frac{T_{act} - T_{\min}}{T_{\max} - T_{\min}}\right) *100$$

T_{ran} Calculation

Method 1:

$$T_{ran} = \frac{1}{W^2} \sum_{i} \sum_{j} O_i D_j C_{ij}$$

(9)

Method 2:

The Mote Carlo simulation

Method 3:

Tran' in light of policy relevance (value systems)

Excess commuting & policy relevance

- Policies (Value systems + purposeful actions)
 can change supply and demand (numerical
 and distributional) of jobs and housing, travel
 cost, trip production/attraction, mode choice
 and trip distribution
- It is difficult to compare impacts of different policies on excess commuting if all the above changes simultaneously

To single out the policy's impacts

 We can assume only transportation cost and trip distribution change, which would allow us to quantify/compare the impacts of policies on excess commuting and commuting efficiency

How to quantify travel cost and trip distribution relationship?

Gravity model:

Trips between two nodes=f(costs between them and weighs of two nodes)

Policy scenarios for Beijing

 Base scenario: Commuting efficiency and j/h balance of bus commuters in 2008

Policy scenarios for Beijing

 Policy Scenario 1: Beijing does not restrict car usage based on the car's plate number on weekdays and sees 0-20% increase in traffic and travel cost between TAZs. In reality, Beijing has enforced such restriction since 2008 and about 20% of all the cars are not allowed to run on weekdays in the city.

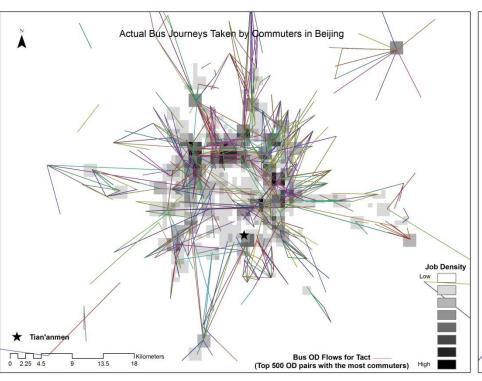
Policy scenarios for Beijing(2)

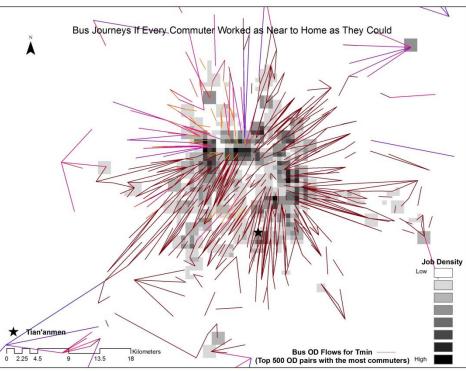
 Policy Scenario 2: In light of large volumes of bus riders to several employment centers (TAZs 97, 216, 284, 651 and 694) where there are more than 2,000 bus commuters per day, Beijing now operates bus rapid transit (BRT) from these centers and consolidating services of certain existing bus routes, as a result, all bus trips to and from these employment centers see a reduction of travel cost between 0-20%. This can be seen as a partial implementation of the measures mentioned in Policy Scenario 2.

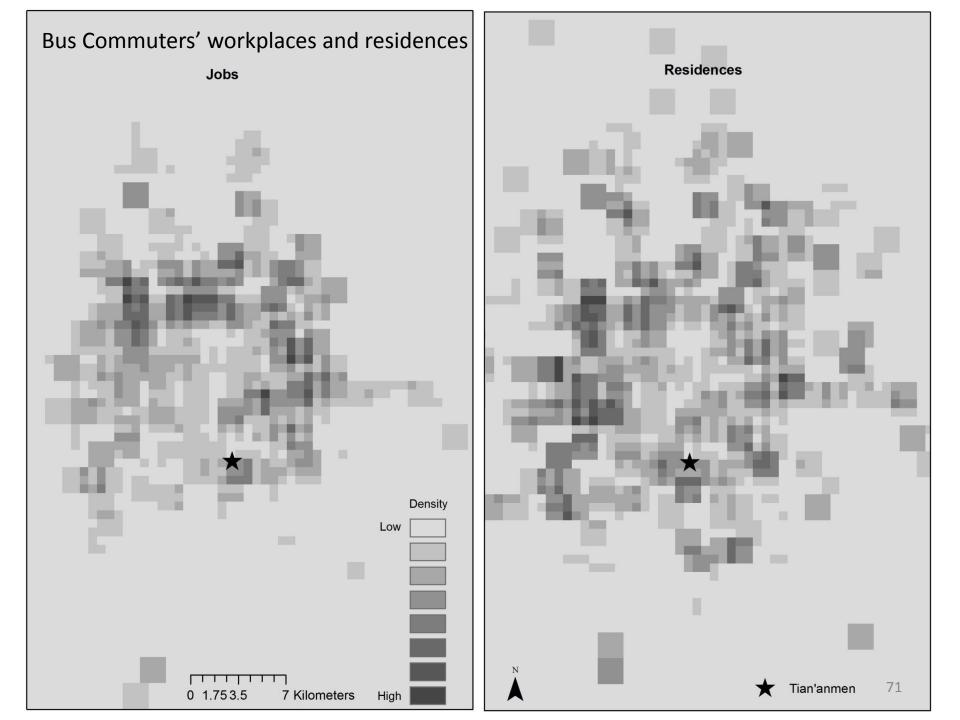
Findings

Study/Survey	Mode,⊬ year∂	Sample size↓ (City, if not↓ Beijing)↓	<i>T_a</i> ↓ (km)↓	Tran↓ (km)↓	<i>T_a</i> ↓ (min.)↓	<u>T</u> r (km)₽	<i>T_m</i> ↓ (km)↓	E ₽	<i>C_u</i> &	<u>C</u> e	NC _€
This study.	Bus, 2008₽	216,844(Commuting, 767 TAZs)↔	8.2₽	10.5- 11.6₽	36.0****₽	2.5₽	24.7₽	69₽	25₽	22- 30 <i>₽</i>	29- 37 <i>₽</i>
BICP, 2006₽	Bus, 2005₽	n/a (All purpose,	16.3₽	-+ ²	-47	-4J	-47	-47	-47	-47	-42
	Subway, 2005₽	door-to-door)₽	23.2₽	-¢	-43	-47	-4J	-47	-47	-47	-47
	All, 2005₽		5.5₽	-47	-47	-4 ³	-47	-47	-47	-4 ³	-47
The 2009 Survey* ₽	Bus, 2008₽	n/a↓	-47	-¢	62.7₽	-47	-43	-47	-47	-47	-47
	Car, 2008₽	(AM peak-hour trips,	-47	-47	39.5₽	-47	-47	-47	-42	-47	-47
	Subway, 2008₽	door-to-door)₄□	-47	-47	77.3₽	-47	-¢ ²	-47	-47	-47	-47
	Bike,2008₽		-47	-47	20.8₽	-47	-47	-47	-47	-47	-47
The 2010 Survey*↓	Bus, 2009₽	9,778(All purposes, door-to-door)	-47	-4	60.3₽	-47	-47	-42	-47	-47	-47
	Car, 2009₽	9,292(All purposes, door-to-door)	-47	-47	38₽	-43	-47	-47	-47	-47	-47
	Subway, 2009₽	4,593(All purposes, door-to-door)ಳ	-47	-4	69.5₽	-47	-47	-42	-47	-47	-47
	Bike, 2009 ₽	8,932(All purposes, door-to-door)	-47	-47	22₽	Đ	47	₽	Ð	₽	₽
	E-bike, 2009₽	2,091(All purposes, door-to-door)	-43	-47	25.4₽	₽	4J	₽	4J	₽	₽
Liu and Wang (2011)↔	Bus, 2007₽	307(All purpose, door-to-door)↔	-47	Đ	46.3₽	-47	-4	-43	-47	-47	-47
Wang and Chai (2009)₽	Bus, 2001₽	227(Commuting, door-to-door)↔	-47	٦	55.1 ₽	-43	-¢3	-47	-47	-47	-47

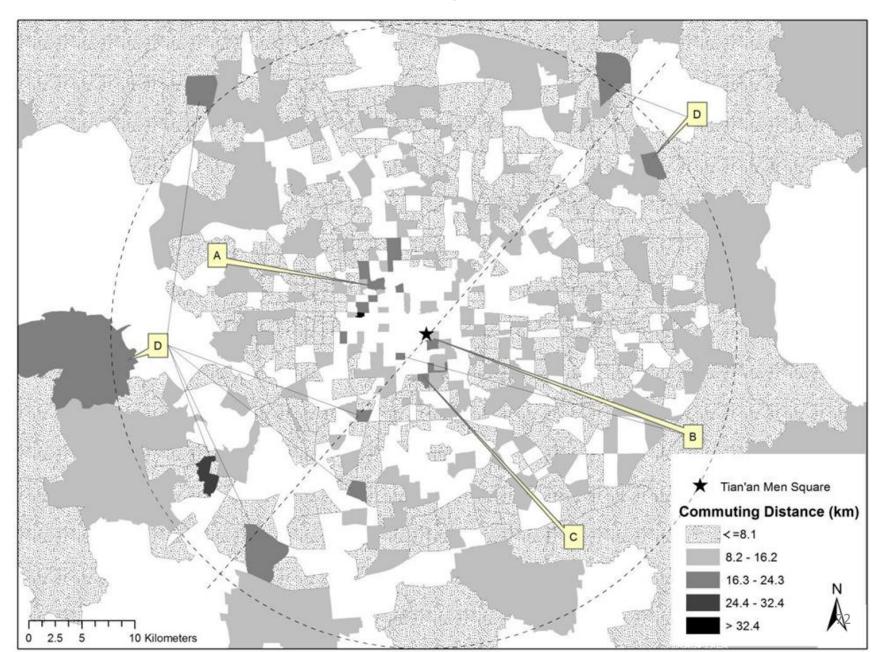
Findings(1)







Findings(2)



Findings(3)

Prototype	Characteristics	Landmarks and Directions	Spatial Index in Figure 2
1	University campuses, hotels and old Danwei compounds left with mostly apartment buildings	Minzu and Jiaotong Universities and areas in between; Beijing Technology and Business University and Capital Normal University (east campus) and areas adjacent to them; Beijing University of Aeronautics and Astronautics and Beijing University of Science and Technology and adjacent areas	A (Areas around and areas to its northeast)
2	Parks with luxury hotels, high-end apartments, specialized research institutes, hospitals and some mixed-use residential areas	Areas north to Yu Yuan Tan Park; Area adjacent to Tian Tan Park in the east	A (South to A, the darkest area); The U- shaped area south to the star
3	Traditional Hu'tong with old, cheap, small, shared and underserviced rental housing units	Areas in between Qian Men Da Jie and Zhu Shi Kou Da Jie	В
4	Residential areas with mixed-age housing units adjacent to freeway interchanges or arterials, railways within the fifth ring road	Areas near Yong Ding Men and Nan Sha Wo Bridges	С
5	Low density, developing areas with relatively cheap housing units in the suburb	Areas adjacent to the sixth ring road and Jingshi Freeway interchange; Areas adjacent to Yan Chun Railway Station	D 73

Findings(4)



Policy implications and discussions (1)

 Comparisons within Beijing, between Beijing and other Chinese cities and between Beijing and foreign cities:

Good quantitative balance of jobs and homes (Tmin=2.5 km)

Excess commuting of Beijing's bus commuters, already worst in identified studies (69%), but can be even worse (C_u =25%)

Policy implications and discussions (2)

 BRT to and from employment centers can have comparable impacts as car restrictions on commuting efficiency of bus commuters (+13% vs +12%)

Policy implications and discussions (3)

 To other researchers who want to use smart card data to conduct more studies, this study provides a generic roadmap regarding how to enhance the value of smart card data with complementary data

Future research

- Subway swipes only; bus + subway swipes
- Stakeholder surveys (Value system + Social relations!)
- Planning/policy implications

Future research(2)

- Life-cycle of jobs/housing relation
- Land use/urban form and non-commuting trip efficiency/quality of life
- More big's: big Qs, theories, data, group...!





Still have questions?

Jiangping Zhou, Ph.D.

Assistant Professor

Department of Community and Regional Planning

College of Design

IOWA STATE UNIVERSITY

zjp@iastate.edu